

CONNECTICUT COUNCIL on  
**PROBLEM  
GAMBLING**

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**MEDIA ALERT**

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**Super Bowl, Super Bet, Super Loss!**

- The Super bowl is the single-most promoted sporting event in the U.S. and has become an informal national holiday.
- Gambling on the Super Bowl and other sports is widespread despite the fact that Nevada is the only state in which it is legal to place a sports' bet.
- Billions of dollars will be bet on Super Bowl Sunday and for many families, the Super Bowl can mean big losses and ultimately big problems at home.
- As the last opportunity to make a football bet until next season, overindulgence in both gambling and alcohol is common, resulting in greater risk for drunk driving and violence fueled by gambling losses and excess alcohol.
- For a problem gambler, this is a time of temptation and stress. Problem gamblers may see the Super Bowl as a last chance to catch up on their debt after a season filled with losses. But, in the end, most will only have greater losses.

**The only sure win on Super Bowl Sunday is to take the money you were planning to bet and pay off some debts...any debts!**

**If gambling is causing a problem for you or your loved ones,  
hope and help is one confidential call away:**

**1-800-346-6238**

**Or**

**1-888-789-7777**

**Toll Free - 24 hours**

**For More info visit our website: [www.problemgambling.org](http://www.problemgambling.org)**

**Problem Gambling Live Chat** is now available on our website M-F 9 a.m.-7 p.m.

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