

H.Ed.G.E. Your Bets™ G-ATOD Activity Logic Model

Movie-Night

NOTE: Long term impacts specified here are expected only if this activity is implemented in concert with other H.Ed.G.E. Your Bets™ program activities.

| Risk/Protective Factors Addressed <small>(All apply to full program, bolded apply best to this specific activity)</small> | Data <small>(Statistics & what you hope to change)</small> | Target Population <small>(Subset of students?)</small> | Strategies <small>(Services provided to address the need)</small> | If-Then Statements <small>(Connection between strategies and outcomes)</small> | Short Term Objectives <small>(Immediate changes)</small> | Long Term Impacts <small>(Ultimate changes)</small> |
|--|--|--|--|---|--|--|
| <p>Boredom.</p> <p>Being male.</p> <p>Family history of PG.</p> <p>Peer Pressure.</p> <p>Early big win (if occurred)</p> <p>Gambling opportunities are readily available.</p> <p>Norms are unclear or encourage gambling.</p> <p>Students have no income or low income but have a need and a desire for money.</p> <p>Monitoring of students' activities is deficient.</p> <p>Students lack commitment or sense of belonging at school.</p> <p>Resources are available but not being utilized.</p> | <p>College students are at high risk for developing problem or pathological gambling as well as alcohol, tobacco, or other drug dependence.</p> <p>Some college policies and/or cultures allow or do not discourage gambling on campus.</p> <p>11% of CSU students are problem gamblers, more than twice the rate of PG in the general adult population (5%).</p> <p>Students enjoy movies that portray high risk gambling, drinking, and smoking; tobacco & marijuana, as fun, glamorous, cool, and as a winning proposition for most, often without contemplating the downside of high risk gambling & ATOD, and without the benefits of protective factors.</p> | <p>All current students.</p> | <p>Show a movie to students—one that has a gambling theme or plays a significant role in the film, then present the movie talking points from a problem gambling paradigm, with time for Q&A.</p> <p>Free, informative brochures, fact sheets, and posters about PG including warning signs, risk/protective factors, where to get help, CCPG's web site address, and the Helpline number will be available.</p> <p>Giveaway items with CCPG's website and/or Helpline number (and school's logo or slogan if desired) imprinted on them will be given at the end of the wrap-up discussion.</p> | <p>If students who watch a movie with a significant gambling theme or component are given an incentive to discuss talking points from a problem gambling <i>paradigm</i>, then they may be more likely to see past the glamour of gambling that such movies provide and see some of the downside of gambling.</p> <p>If students who choose to gamble were made aware of the potential consequences associated with high risk gambling & ATOD, then they may be more likely to choose low risk gambling & ATOD use or to avoid them altogether.</p> <p>If students were presented with facts about PG, then they may be interested in writing about PG.</p> | <p>Students who get a free promotional item from CCPG may share what they learned from the movie and talking points with others, which may lead to one or more calls to the helpline or counseling office.</p> <p>Students in treatment and/or recovery may feel more welcome in their new school.</p> <p>Students will learn some facts and some anecdotal evidence of problem gambling & ATOD use & abuse on CT campuses. This could lead to more interest in the topic and potentially more scholarly inquiry (undergrad. papers, graduate theses, doctoral dissertations, peer-reviewed journal articles).</p> <p>More hits to problemgambling.org.</p> | <p>Increased awareness of G-ATOD and their consequences for students, friends, colleagues, and families.</p> <p>A reduction in the incidence and prevalence of PG on college campuses.</p> <p>A change in and enforcement of school gambling policies for each campus. This will affect students' capacity to gamble on campus.</p> <p>Increased scholarly publications on problem gambling.</p> |