

## H.Ed.G.E. Your Bets™ G-ATOD Activity Logic Model

### New/Transfer Student Orientation Packets and Parental Packets

*NOTE: Long term impacts specified here are expected only if this activity is implemented in concert with other H.Ed.G.E. Your Bets™ program activities.*

Risk/Protective Factors Addressed <small>(All apply to full program, bolded apply best to this specific activity)</small>	Needs & Resource Data  <small>(Statistics...what you hope to change)</small>	Target Population  <small>(Subset of students?)</small>	Strategies  <small>(Services provided to address the need)</small>	If-Then Statements  <small>(Connection between strategies and outcomes)</small>	Short Term Objectives  <small>(Immediate changes)</small>	Long Term Impacts  <small>(Ultimate changes)</small>
<p><b>Boredom.</b></p> <p>Being male.</p> <p>Family history of PG.</p> <p>Peer Pressure.</p> <p>Early big win (if occurred).</p> <p>Gambling opportunities are readily available.</p> <p><b>Norms are unclear or encourage gambling.</b></p> <p>Students have no income or low income but have a need and a desire for money.</p> <p>Monitoring of students' activities is deficient.</p> <p><b>Students lack commitment or sense of belonging at school.</b></p> <p>Resources are available but not being utilized.</p>	<p>High school students and college students have almost identical problem gambling prevalence rates.</p> <p>College students are at high risk for developing problem or pathological gambling as well as alcohol, tobacco, or other drug dependence.</p> <p>Students in transition have more free time which is potential primer for risky behavior.</p> <p>Some college policies and/or cultures allow or do not discourage gambling on campus.</p> <p>11% of CSU students are problem gamblers, more than twice the rate of PG in the general adult population (5%)</p>	<p><b>New-Students being oriented to the school</b></p> <p><b>Transfer-students being oriented to the school.</b></p>	<p>Awareness packets including responsible gambling advice and statistical facts to help students reduce their risk of potential harm, as well as informing them of available help for themselves or their loved ones.</p> <p>Awareness packets for parents including information about warning signs, risk/protective factors, CCPG's web site address, and the Helpline number.</p> <p>Small giveaway items with CCPG's website and/or Helpline number imprinted on them will be inserted into both student and parental packets.</p>	<p><b>If</b> students who choose to gamble were made aware of the potential consequences associated with high risk gambling, <b>then</b> they may be more likely to choose low risk gambling or to avoid gambling altogether.</p> <p><b>If</b> parents are more knowledgeable about their own problem gambling or that of their son or daughter, <b>then</b> they will be better able to discuss it with their college-aged children (when they are approached or when they wish to start a conversation).</p> <p><b>If</b> students are presented with facts about PG, <b>then</b> they may be interested in writing about PG.</p>	<p>Students &amp; parents who read about PG and get a free promotional item from CCPG may share what they learned with others, which may lead to more calls to the helpline or counseling office.</p> <p>New or transfer students in treatment and/or recovery may feel more welcome in their new school.</p> <p>Students will learn some facts and some anecdotal evidence of problem gambling on CT campuses. This could lead to more interest in the topic and potentially more scholarly inquiry (undergrad. papers, graduate theses, doctoral dissertations, peer-reviewed journal articles).</p> <p>More hits to <a href="http://problemgambling.org">problemgambling.org</a>.</p>	<p>Increased awareness of PG and its consequences for students, friends, colleagues, and families.</p> <p>A reduction in the incidence and prevalence of PG on college campuses.</p> <p>A change in and enforcement of school gambling policies for each campus. This will affect students' capacity to gamble on campus.</p> <p>Increased scholarly publications on problem gambling.</p>