

## H.Ed.G.E. Your Bets™ G-ATOD Activity Logic Model

### Alcohol, Tobacco, and/or Other Drug Awareness Day Event

*NOTE: Long term impacts specified here are expected only if this activity is implemented in concert with other H.Ed.G.E. Your Bets™ program activities.*

<b>Risk/Protective Factors Addressed</b>  (All apply to full program, bolded apply best to this specific activity)	<b>Needs &amp; Resource Data</b>  (Statistics...what you hope to change)	<b>Target Population</b>  (Targeted subset?)	<b>Strategies</b>  (Services provided to address the need)	<b>If-Then Statements</b>  (Connection between strategies and outcomes)	<b>Short Term Objectives</b>  (Immediate changes)	<b>Long Term Impacts</b>  (Ultimate changes)
<p><b>Boredom.</b></p> <p>Being male.</p> <p><b>Family history of PG.</b></p> <p><b>Peer Pressure.</b></p> <p>Early big win (if occurred)</p> <p>Gambling opportunities are readily available.</p> <p><b>Norms are unclear or encourage gambling, and drinking alcohol and/or smoking while gambling.</b></p> <p>Students have no income or low income but have a need and a desire for money.</p> <p>Monitoring of students' activities is deficient.</p> <p><b>Students lack commitment or sense of belonging at school.</b></p> <p>Resources are available but not being utilized.</p>	<p>College students are at high risk for developing problem or pathological gambling as well as alcohol, tobacco, or other drug dependence.</p> <p>CSU students with a gambling problem have been found to have higher rates of tobacco and marijuana use, binge drinking and eating, use excessive weight control measures and report more negative consequences when using alcohol.</p> <p>Some college policies and/or cultures allow or do not discourage gambling on campus.</p> <p>11% of CSU students are problem gamblers, more than twice the rate of PG in the general adult population (5%)</p>	<p><b>All current students.</b></p>	<p>Informative brochures, fact sheets, and posters about G-ATOD, and co-occurring mental health disorders including warning signs, risk/protective factors, where to get help, CCPG's web site address, and the Helpline number will be available at no cost.</p> <p>Desirable giveaway items with CCPG's website and/or Helpline number imprinted on them will be given at the booth or table display in a high traffic area.</p>	<p><b>If</b> students are engaged in discussion about the relationship between ATOD and gambling, are made aware of the negative consequences of PG, are given desirable promotional items and are informed of the protective factors, <b>then</b> they may be less likely to smoke tobacco, use marijuana, binge eat and drink, use excessive weight control measures, and report more negative consequences when using alcohol than their uninformed peers.</p> <p><b>If</b> students who choose to gamble were made aware of the warning signs and potential consequences associated with high risk gambling, <b>then</b> they may be more likely to choose low risk gambling or to avoid gambling altogether.</p>	<p>Students who get a free promotional item from CCPG may share what they learned from the activity, or share the item with others. This may lead to one or more calls to the helpline or counseling office.</p> <p>Students in treatment and/or recovery may feel more welcome in their school, with a sense of belonging.</p> <p>Students will learn some facts and some anecdotal evidence of G-ATOD on CT campuses. This could lead to more interest in the topic and potentially more scholarly inquiry (undergrad. papers, graduate theses, doctoral dissertations, peer-reviewed journal articles).</p> <p>More hits to <a href="http://problemgambling.org">problemgambling.org</a>.</p>	<p>Increased awareness of PG, its co-occurrence with ATOD use &amp; abuse, its negative consequences on self and others, and their protective factors.</p> <p>A reduction in the incidence and prevalence of PG on college campuses.</p> <p>A change in and enforcement of school gambling policies for each campus. This will affect students' capacity to gamble on campus.</p> <p>Increased scholarly publications on problem gambling &amp; ATOD.</p>